



# 2025 CONVENTION & EXPO

# SPONSORSHIP

# INTRODUCTION

We are pleased to present the sponsorship proposal for the 2025 Puerto Rico REALTORS® Convention. Our association, with over 70 years of experience, has been a cornerstone in the real estate industry, serving more than 1,500 members committed to excellence. Over the years, we have tirelessly worked to elevate educational, ethical, and professional standards within our industry.

Our organization's impeccable reputation has established us as the voice of real estate in Puerto Rico, advocating for our members' interests and promoting integrity in every transaction.

Your support as a sponsor will not only contribute to the success of this event but also provide invaluable visibility within a growing industry. We invite you to join us in this exciting opportunity to connect, learn, and strengthen the real estate community. We look forward to your participation!







PUERTO RICO  
ASSOCIATION *of*  
REALTORS®

# EXECUTIVE COMMITTEE



Irma Colón  
Presidente 2025



Kristina Fabregas  
Presidente Electa



Jessica Rodriguez  
1ra Vice Presidente



Ramón Molina  
2do Vice Presidente



Michelle Collazo  
Secretaria



Christopher Larue  
Tesorero



Aixa Malavé  
Pasada Presidente



Ana Martinez  
Directora Ejecutiva



Mario Santiago  
San Juan Board



Karla Rivas  
Bayamón Board



Jesus Feliciano  
MIAR

# WHO WE ARE

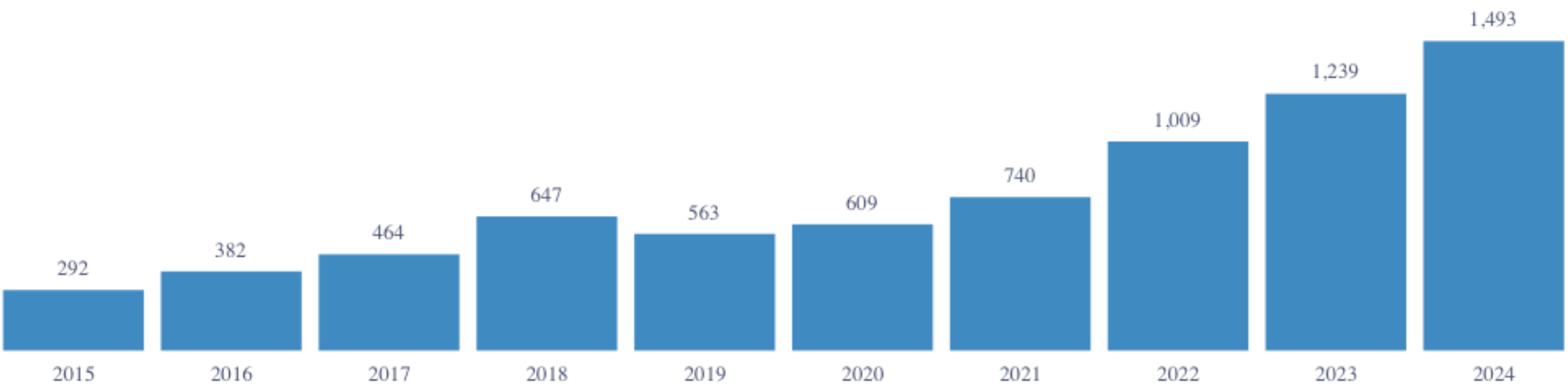




# STRONG & GROWING

Historic Association Member Counts

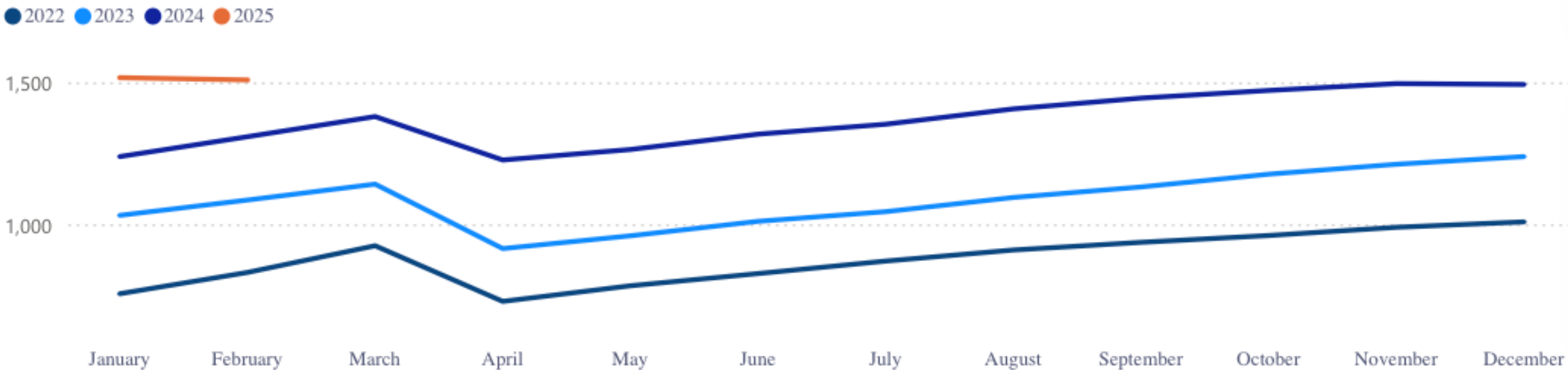
Share of Member Count by Year



1,309  
PREVIOUS YTD MEMBER COUNT

1,509  
CURRENT YTD MEMBER COUNT

Year Over Year Member Count Comparison

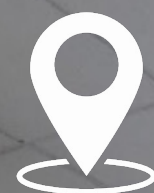


15.28%  
NET CHANGE

# MEMBERS PROFILE

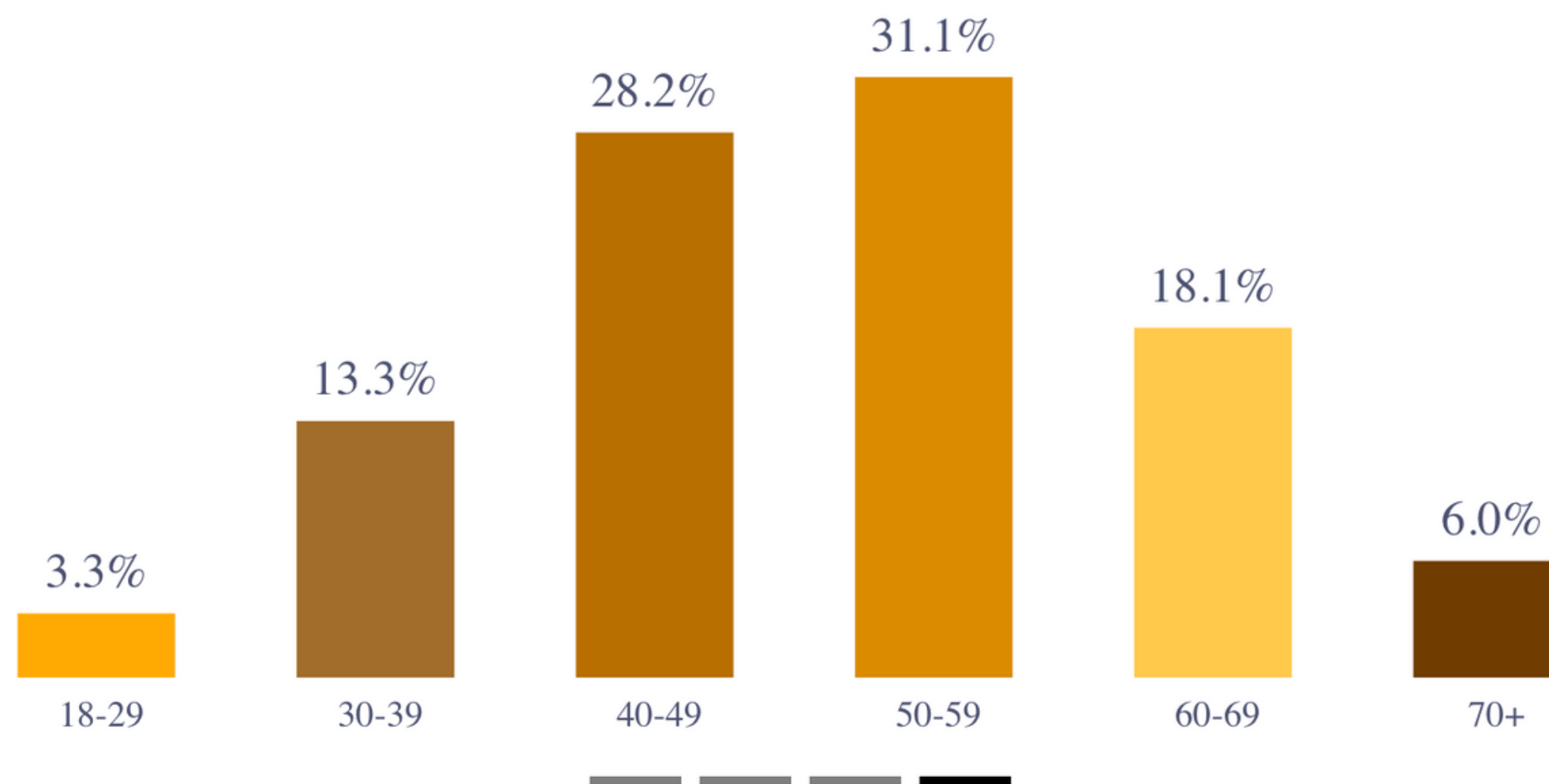
Womans

63%



[Back to report](#)

SHARE BY AGE



# POTENTIAL IMPACT

**+1,500**

**Members**

**+8,000**

**Real Estate  
Agents**

**=**

**+10,000**

**Real Estate  
Professionals**



REALTOR®





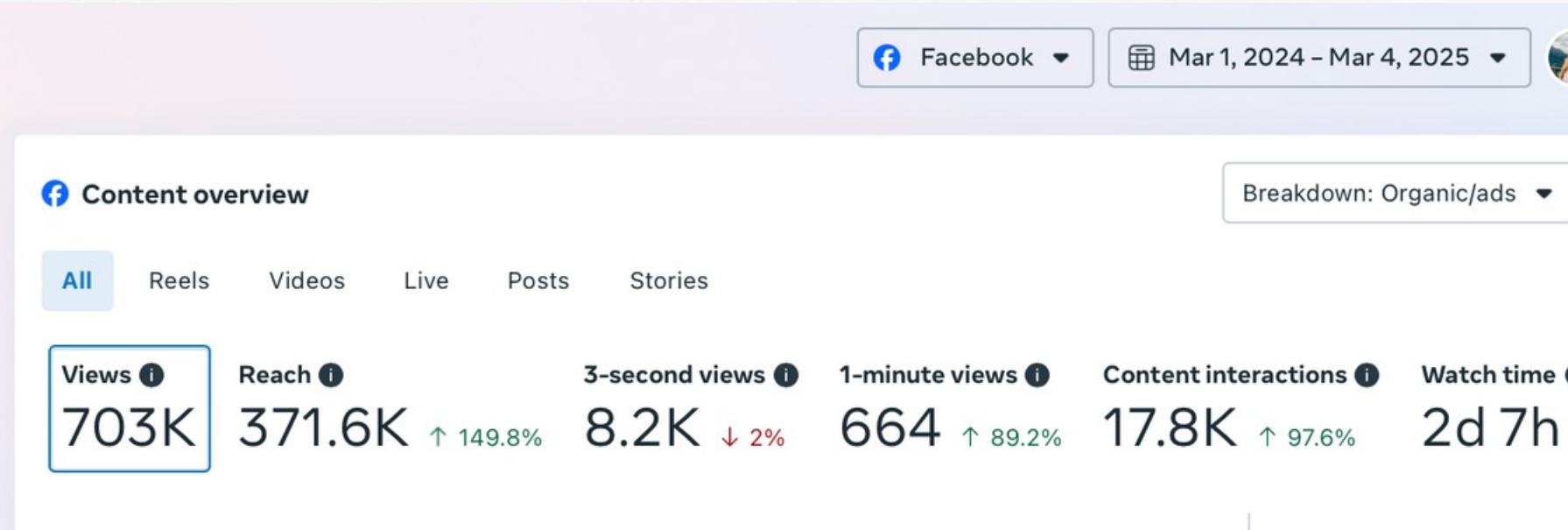
# Total PRAR, local boards & MLS FOLLOWERS



**+25,732**



**+5,134**



**371,600 REACH**





**+13,000 CONTACTS**



**MAILCHIMP**

**Your brand**

WILL REACH ALL  
LICENSES REAL ESTATE  
PROFESSIONALS IN  
PUERTO RICO





# THE VENUE

EMBASSY SUITES @ ISLA VERDE  
OCTOBER 3-5



# CONVENTION AGENDA



**1**

**NATIONAL ASSOCIATION OF  
REALTORS® 2 DAYS CERTIFICATION**

**2**

**SEMINARS & FORUMS**

**5**

**FREE SHORT EDUCATIONAL**

**1**

**GALA**

**1**

**LUNCH & GRADUATION**



**PLATINUM**  
**\$25,000**

# 2025 SPONSORSHIP

- Convention official presenter, including the Gala
- Logo:
  - on all convention announcements
  - in all convention social media posts (FB, IG, LinkedIn, YouTube, e-mail marketing)
  - at the welcome banner in front of the hotel, in a prime location
  - on the convention website: <http://convention.puertoricorealtor.org>
  - in the email blast to all enrollment
  - in print advertising
- Include promotion or promotional items in convention goodie bags
- Booth 8' x 10'
- Distribution of your promotion before each event, every day
- Presentation of your product at the Expo
- YouTube interview
- 5 complimentary tickets daily for each educational event
- 4 entrance tickets to the gala
- Free parking for 2 cars
- 1 hotel room







**GOLD**  
**\$18,000**

# 2025 SPONSORSHIP

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  - in all convention social media posts (FB, IG, LinkedIn, YouTube, e-mail marketing)
  - at the welcome banner in front of the hotel, in a prime location
  - on the convention website: <http://convention.puertoricorealtor.org>
  - in the email blast to all enrollment
  - in print advertising
- Include promotion or promotional items in convention goodie bags
- Booth 8' x 10'
- Distribution of your promotion before each event, for one day
- Presentation of your product at the Expo
- YouTube interview
- 4 complimentary tickets for 1 day for each educational event
- 2 tickets for Friday Networking
- 2 entrance tickets to the gala
- 1 hotel room





**SILVER**  
**\$15,000**

# 2025 SPONSORSHIP

- Logo:
  - on all convention announcements
  - in all convention social media posts (FB, IG, LinkedIn, YouTube, 13,000+ mail contacts) - once a month
  - on the welcome banner in front of the hotel, in a primary location
  - on the convention website: <http://convention.puertoricorealtor.org>
  - in the email blast to all enrollment
  - in print advertising
  - in back of ID Badge
- Booth 8' x 10'
- 4 complimentary tickets for 1 day for each educational event
- 4 tickets to Sunday Closing Brunch
- 1 hotel room







**BRONZE**  
**\$8,000**

# 2025 SPONSORSHIP

- Logo:
  - All convention announcements
  - All convention social media posts (FB, IG, LinkedIn, YouTube, 13,000+ mail contacts) - once a month
  - on the welcome banner in front of the hotel, in a primary location
  - on the convention website: <http://convention.puertoricorealtor.org>
  - in the email blast to all enrollment
  - in print advertising
  - in back of ID Badge
- 1 table at Expo
- 2 complimentary tickets for 1 day for each educational event
- 2 tickets for Sunday Brunch

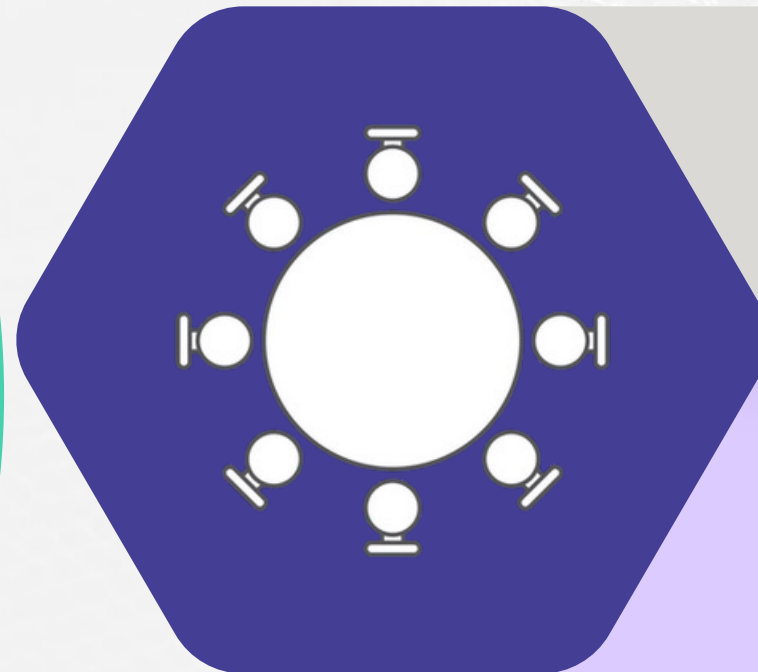


# \$3,000

*SPONSORSHIP*  
*PS*



*SPONSORSHIP*  
*PS*



## 1 TABLE AT THE GALA

Table for 10 persons, in a preference seating, and your logo in the table



# \$1,500



## GOODIE BAGS

Logo at the back of the goodie bags (logo of PRAR in the front)

*SPONSORSHIP*  
*PS*



*SPONSORSHIP*  
*PS*

# \$1,500



## WELCOME GIFTS

Welcome gifts for participants in their rooms.

*SPONSORSHIP*  
*PS*



*SPONSORSHIP*  
*PS*



\$5,000



## GALA AWARDS

Sponsor of Gala Awards.

*SPONSORSHIP*  
*PS*



*SPONSORSHIP*  
*PS*

# \$2,500

*SPONSORSHIP*  
*PS*



*SPONSORSHIP*  
*PS*



## **GALA COCKTAIL**

Mention as sponsor for Gala Cocktail and logo in promotion.



\$5,000



**DESIGNATIONS &  
CERTIFICATIONS GRADUATION**

Graduation/Brunch/Motivational  
Speaker/Graduate's Message

*SPONSORSHIP*  
*PS*



*SPONSORSHIP*  
*PS*

# PRAR

Don't hesitate to contact us

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**[www.puertoricorealtor.org](http://www.puertoricorealtor.org)**



**[puertoricorealtors@gmail.com](mailto:puertoricorealtors@gmail.com)**



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