



Rise & INNOVATE

REALTORS® Expo & Convention

OCTOBER 3-5, 2025
EMBASSY SUITES ISLA VERDE, PR

SPONSORSHIP

www.puertoricorealtor.org



INTRODUCTION

We are pleased to present the sponsorship proposal for the 2025 Puerto Rico REALTORS® Convention. Our association, with over 70 years of experience, has been a cornerstone in the real estate industry, serving more than 1,500 members committed to excellence and dedicated to serving all consumers. Over the years, we have tirelessly worked to elevate educational, ethical, and professional standards within our industry.

Our organization's impeccable reputation has established us as the voice of real estate in Puerto Rico, advocating for our members' interests and promoting integrity in every transaction.

Your support as a sponsor will not only contribute to the success of this event but also provide invaluable visibility within a growing industry. We invite you to join us in this exciting opportunity to connect, learn, and strengthen the real estate community. We look forward to your participation!





PUERTO RICO
ASSOCIATION *of*
REALTORS®

EXECUTIVE COMMITTEE



Irma Colón
Presidente 2025



Kristina Fabregas
Presidente Electa



Jessica Rodriguez
1ra Vice Presidente



Ramón Molina
2do Vice Presidente



Michelle Collazo
Secretaria



Christopher Larue
Tesorero



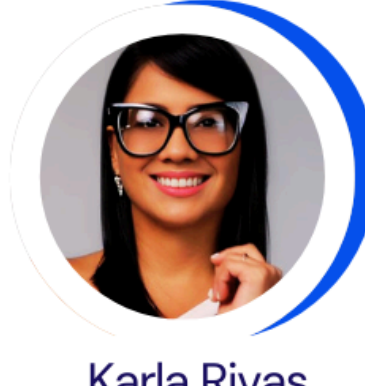
Aixa Malavé
Pasada Presidente



Ana Martinez
Directora Ejecutiva



Mario Santiago
San Juan Board



Karla Rivas
Bayamón Board



Jesus Feliciano
MIAR

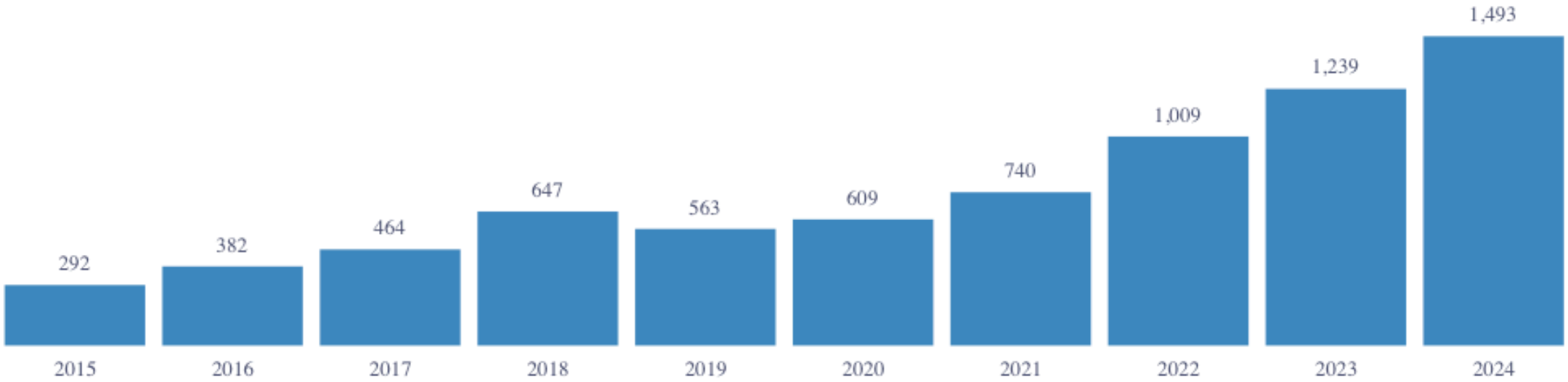
WHO WE ARE



STRONG & GROWING

Historic Association Member Counts

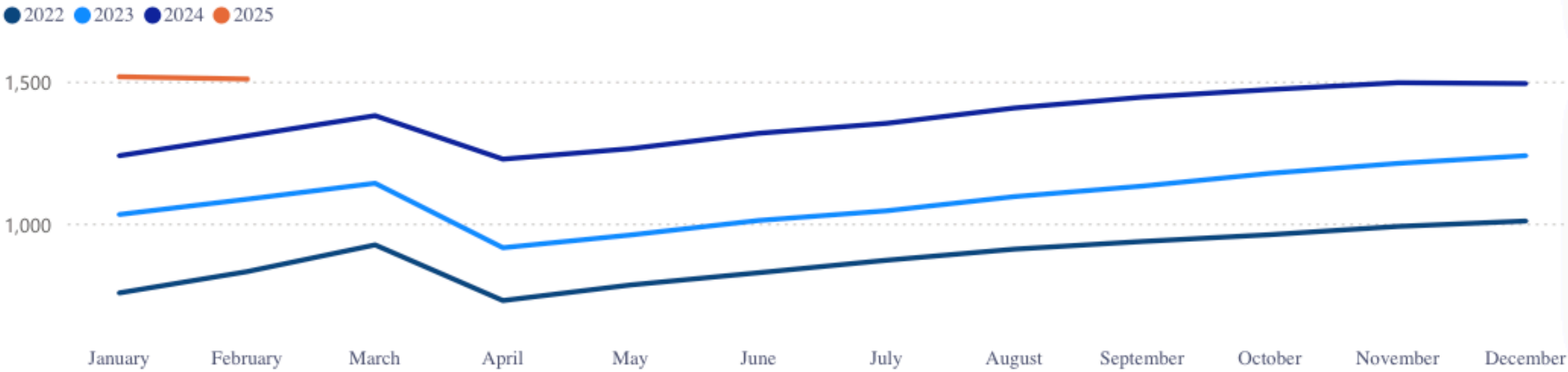
Share of Member Count by Year



1,309
PREVIOUS YTD MEMBER COUNT

1,509
CURRENT YTD MEMBER COUNT

Year Over Year Member Count Comparison

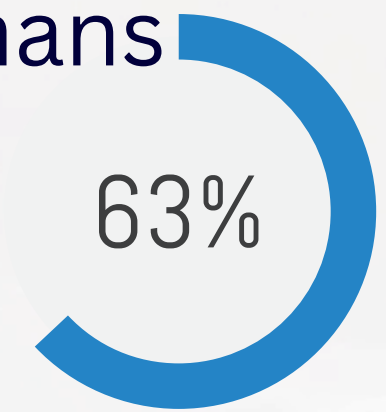


15.28%
NET CHANGE

MEMBERS PROFILE

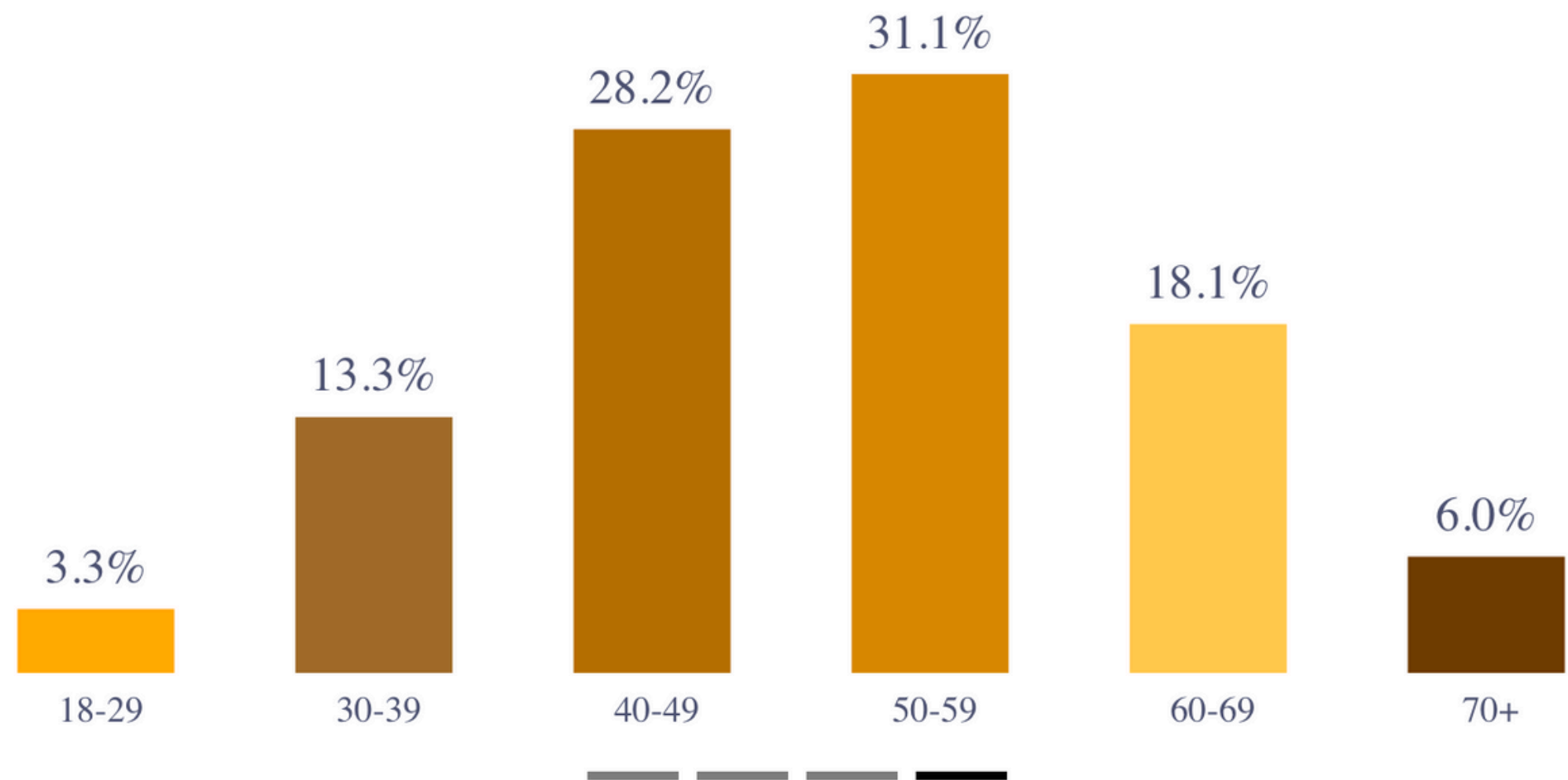
Womans

63%



[Back to report](#)

SHARE BY AGE



POTENTIAL IMPACT

+1,500

Members

+8,000

**Real Estate
Agents**

=

+10,000

**Real Estate
Professionals**



REALTOR®



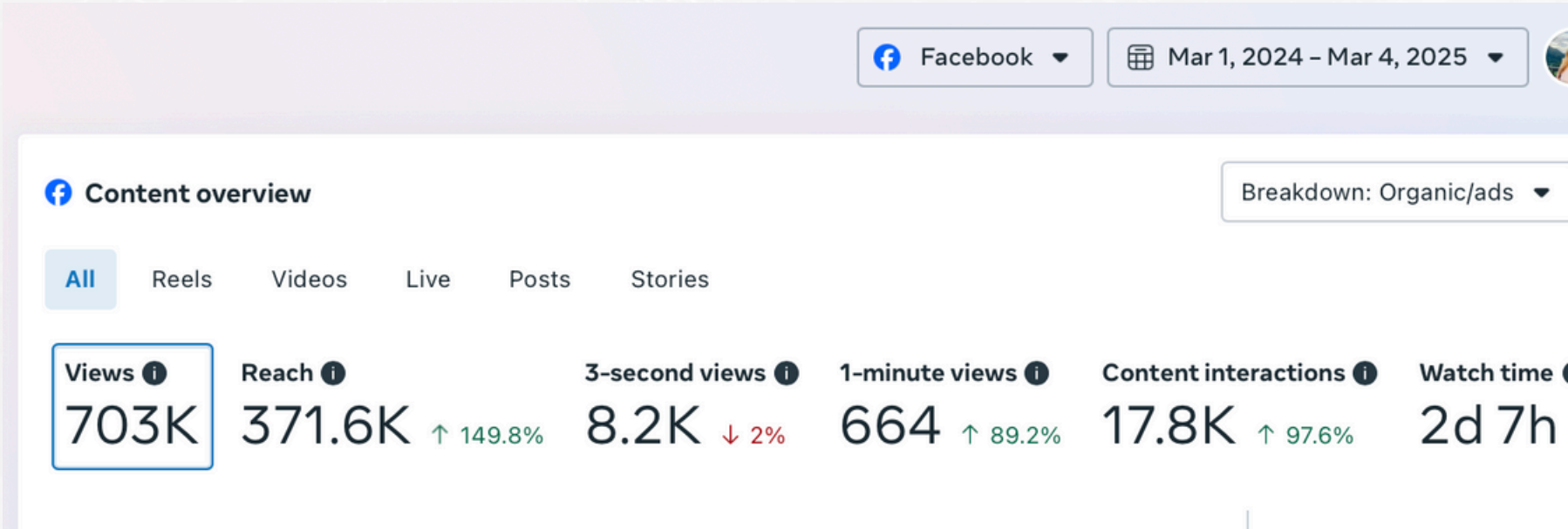
Total PRAR, local boards & MLS FOLLOWERS



+25,732



+5,134



371,600 REACH



+13,000 CONTACTS



MAILCHIMP

Your brand

WILL REACH ALL
LICENSES REAL ESTATE
PROFESSIONALS IN
PUERTO RICO



THE VENUE

EMBASSY SUITES @ ISLA VERDE

OCTOBER 3-5

CONVENTION AGENDA



1

**LEADERSHIP TRAINING ACADEMY®
2 DAYS CERTIFICATION**

2

**SEMINARS, FORUMS & SHORT
EDUCATIONAL**

3

LUNCH & GRADUATION

4

GALA

5

CLOSING SUNDAY BRUNCH



PLATINUM
\$18,000

2025 SPONSORSHIP

- Convention official presenter, including the Gala and Gala Awards
- Logo:
 - on all convention announcements
 - in all convention social media posts (FB, IG, LinkedIn, YouTube, e-mail marketing)
 - at the welcome banner in front of the hotel, in a prime location
 - on the convention website: <http://convention.puertoricorealtor.org>
 - in the email blast to all enrollment
 - in print advertising
- Include promotion or promotional items in convention goodie bags (Client must provide the items).
- Booth 8' x 20'
- Distribution of your promotion before each event, every day
- Presentation of your product at the Expo
- YouTube interview
- 5 complimentary tickets daily for each educational event
- 4 tickets for Friday Networking
- 1 table of 10 people at the Gala
- 4 tickets to Sunday Closing Brunch
- 1 hotel room
- Free parking for 2 cars





GOLD
\$13,000

2025 SPONSORSHIP

- Logo:
 - on all convention announcements
 - in all convention social media posts (FB, IG, LinkedIn, YouTube, e-mail marketing)
 - at the welcome banner in front of the hotel, in a prime location
 - on the convention website: <http://convention.puertoricorealtor.org>
 - in the email blast to all enrollment
 - in print advertising
- Include promotion or promotional items in convention goodie bags. (Client must provide the items)
- Booth 8' x 10'
- Distribution of your promotion before each event, for one day
- Presentation of your product at the Expo
- YouTube interview
- 4 complimentary tickets for 1 day for each educational event
- 4 tickets for Friday Networking
- 6 entrance tickets to the gala
- 4 tickets to Sunday Closing Brunch
- 1 hotel room
- Free parking for 2 cars





SILVER
\$10,000

2025
SPONSORSHIP

- Logo:
 - on all convention announcements
 - in all convention social media posts (FB, IG, LinkedIn, YouTube, 13,000+ mail contacts) - once a month
 - on the welcome banner in front of the hotel, in a primary location
 - on the convention website: <http://convention.puertoricorealtor.org>
 - in the email blast to all enrollment
 - in print advertising
- Booth 8' x 10'
- 4 complimentary tickets for 1 day for each educational event
- 2 tickets for Friday Networking
- 4 entrance tickets to the gala
- 2 tickets to Sunday Closing Brunch
- 1 hotel room





BRONZE
\$6,000

2025 SPONSORSHIP

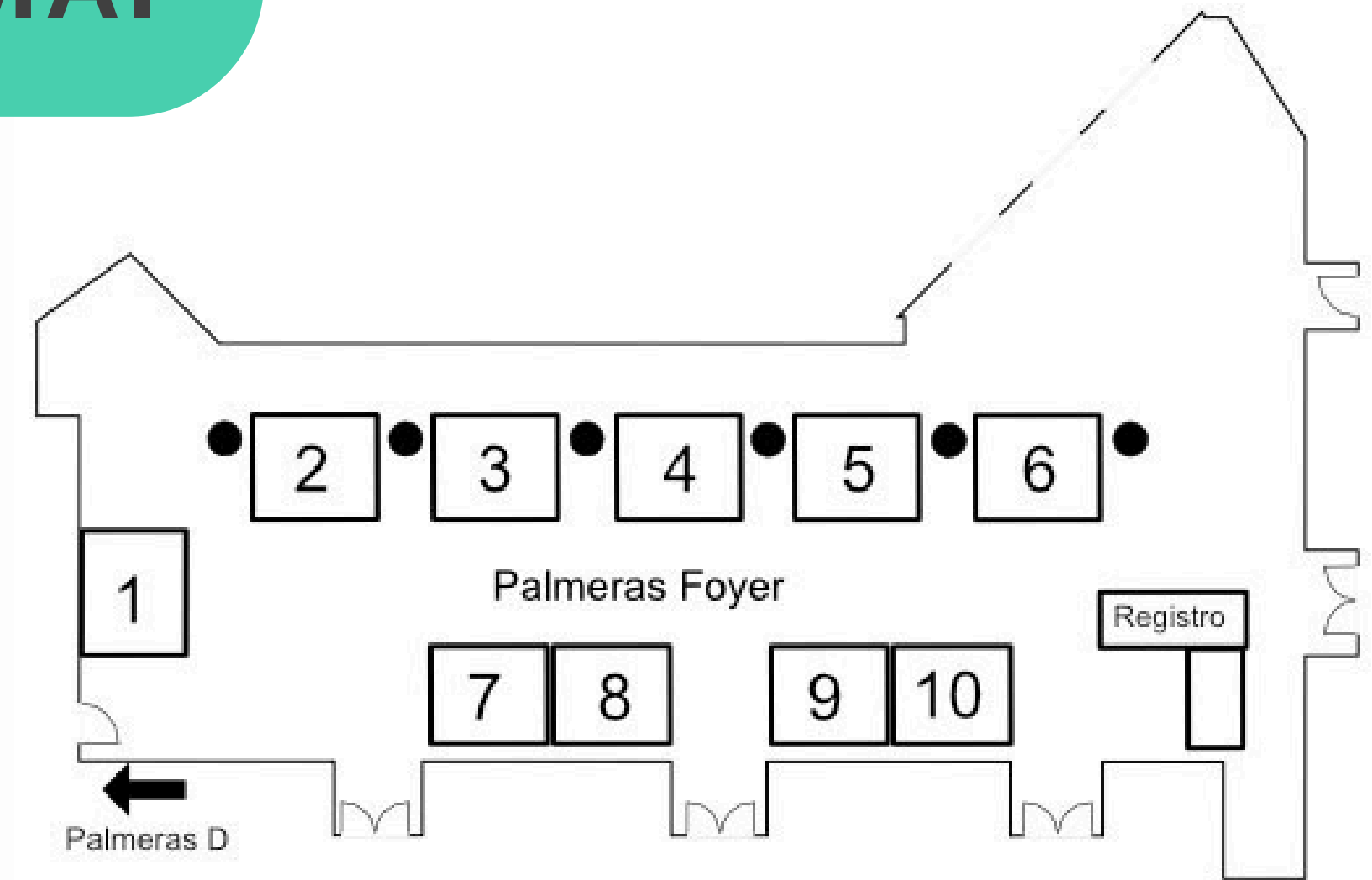
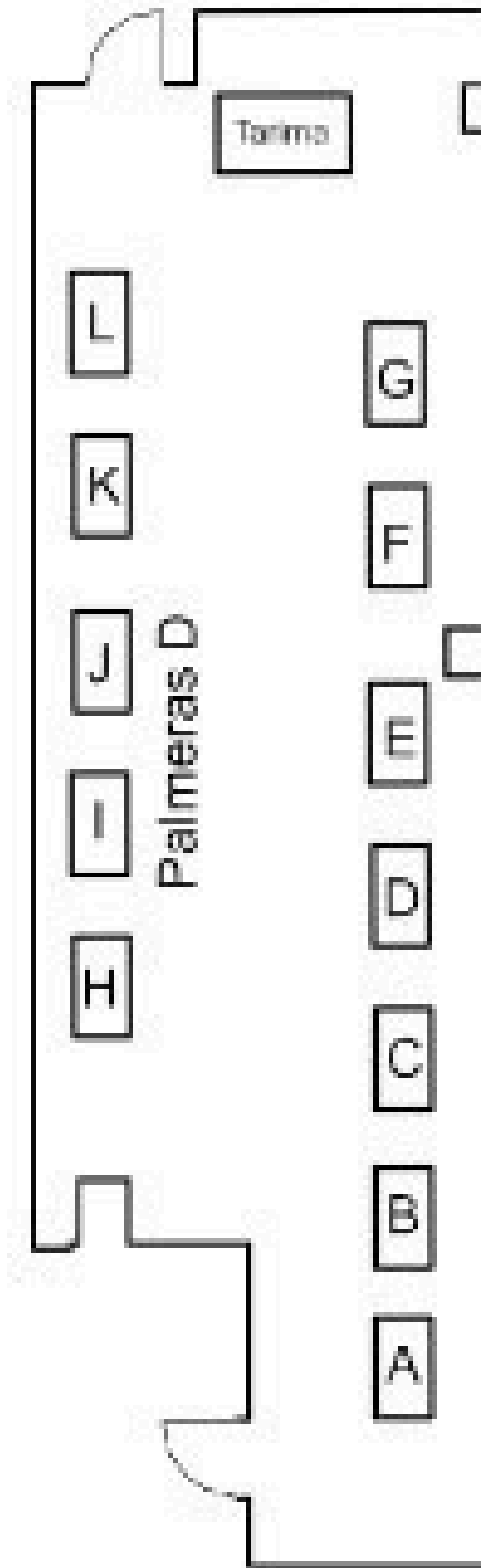
- Logo:
 - All convention announcements
 - All convention social media posts (FB, IG, LinkedIn, YouTube, 13,000+ mail contacts) - once a month
 - on the welcome banner in front of the hotel, in a primary location
 - on the convention website: <http://convention.puertoricorealtor.org>
 - in the email blast to all enrollment
 - in print advertising
- 1 table at Expo (6' X30")
- 2 complimentary tickets for 1 day for each educational event
- 2 tickets for Friday Networking
- 2 entrance tickets to the gala

EXHIBITION MAP

SPONSORSHIPS



SPONSORSHIPS

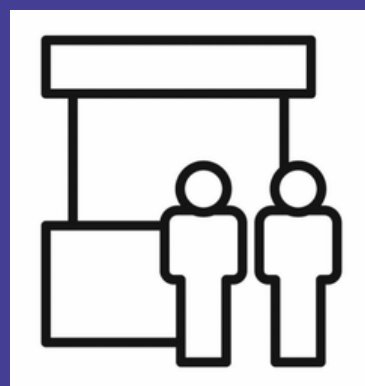


\$5,000

SPONSORSHIPS



SPONSORSHIPS



1 BOOTH 8' X 10'

Logo in print advertising

\$2,500

SPONSORSHIPS



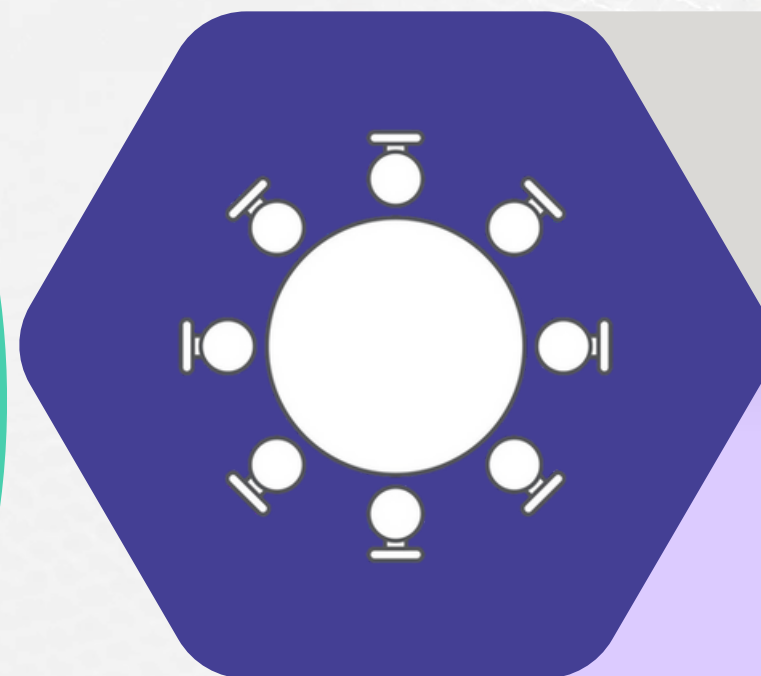
SPONSORSHIPS



1 TABLE AT EXPO

Logo in print advertising

\$3,000



1 TABLE AT THE GALA

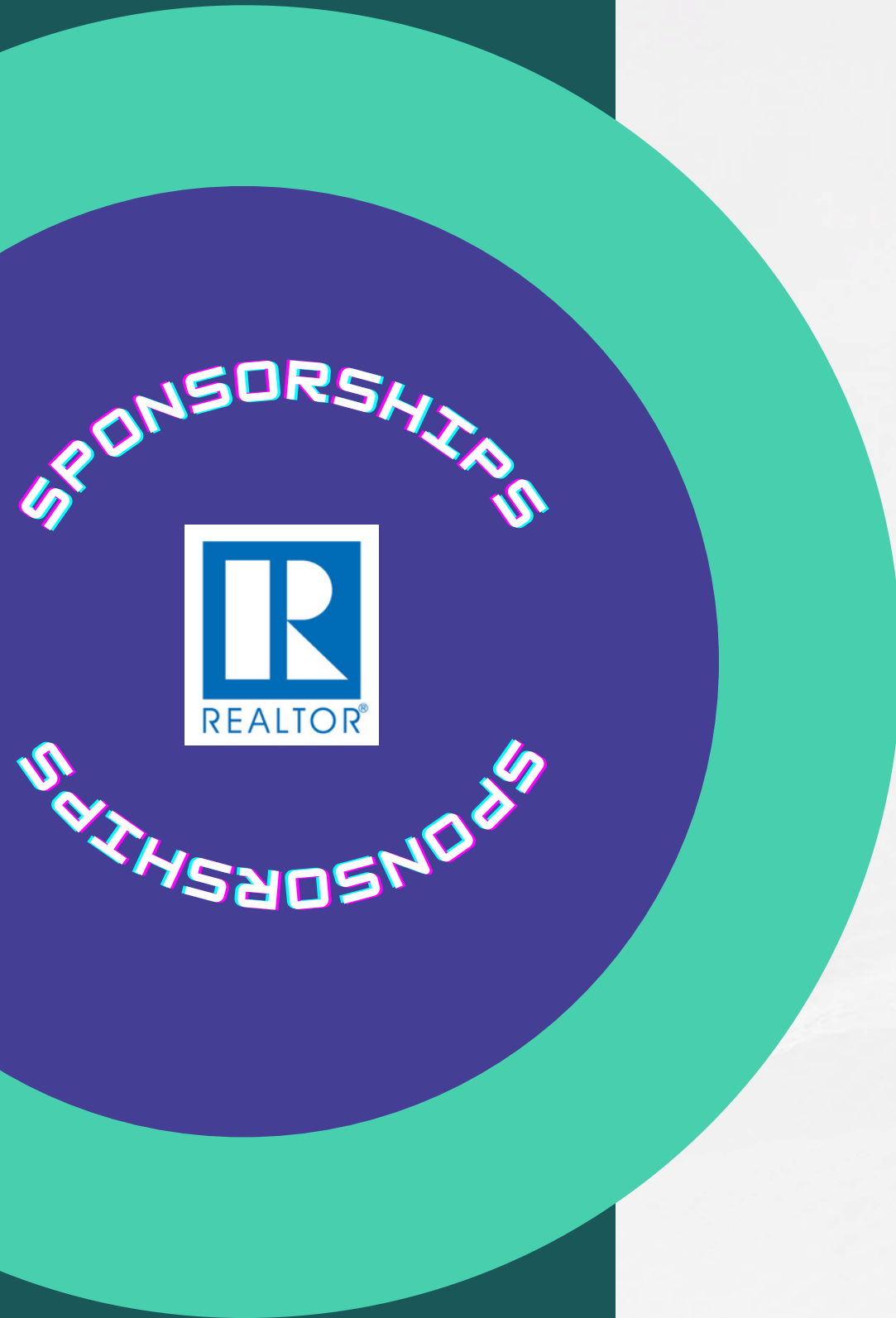
Table for 10 persons, in a preference seating, and your logo in the table

\$1,500



GOODIE BAGS

Logo at the back of the goodie bags (logo of PRAR in the front)



\$1,500



WELCOME GIFTS

Welcome gifts for participants in their rooms.

SPONSORSHIPS



SPONSORSHIPS

\$2,500



FRIDAY NETWORKING COCKTAIL

Mention as sponsor at cocktail and
logo in promotion.



\$2,500



GALA COCKTAIL AT FOYER

Mention as sponsor for Gala Cocktail and logo in promotion.



\$5,000

Exclusive Sponsor

SPONSORSHIPS



SPONSORSHIPS



DESIGNATIONS & CERTIFICATIONS GRADUATION

Graduation/Lunch/Graduate's Message.
Logo in all convention social media posts (FB, IG, LinkedIn, YouTube, 13,000+ mail contacts) - once a month. You can place one banner stand at the activity.

PRAR

Don't hesitate to contact us



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